## Sara Koh Advanced Undergraduate Research Award (AURA) Fall 2020

This fall, I continued my internship with Identity Unveiled, a national media platform that creates a powerful, collective voice of Asian American female leaders and pioneers. My main responsibility was to write articles related to Asian American female trailblazers and leaders. Through this internship, I aimed to further develop my writing skills to create engaging and thought-provoking blog articles, as well as improve my collaboration skills in a remote setting. I also hoped to become more informed about issues related to Asian American female trailblazers and leaders.

The Identity Unveiled website (https://www.identityunveiled.org/) officially launched in November. Our five-member team consisted of two Co-Hosts, an Account Associate, a Creative Associate, and me (Copywriter). We engaged in a weekly team meeting to discuss updates on blog articles, podcast episodes, and social media accounts. While we each had specific roles, I admired the flexibility and teamwork that we all had to help each other with our respective responsibilities. I appreciated the diversity in opinions and experiences of our team members, revealed by our brainstorming sessions for future articles, but was also fascinated by the similarities that many of our stories shared. This insight inspired one of my articles, "Diversity Among Asians," which discussed how much is lost, in both our data systems and our society, when countless diverse Asian cultures are often grouped into one homogenous culture under the umbrella term "Asian." I also enjoyed celebrating so many important Asian American female trailblazers with my team members, such as Kamala Harris, first Asian-American and first female Vice President, and Kim Ng, first female to serve as an MLB general manager. In addition to my "Diversity Among Asians" blog, I also completed "What does Kamala Harris Represent?" and "Women in VC and Entrepreneurship."

My internship with Identity Unveiled has helped me identify several common obstacles that Asian American women face when working towards their professional goals but has also helped me see the strengths that we build from these experiences. The stories and lessons that I have learned through this internship continue to provide me with interesting points to add to the discussions in my Asian Studies courses and has given me inspiration and wisdom as I work towards my own professional goals. I hope to continue my internship with Identity Unveiled in future semesters.

